

Public Disclosure of Student Achievement

Institution Name: ^] v š W š Œ [• h v] À Œ •] š Ç

Business Unit(s) included in this report School of Business

Academic Period Covered 2018-2019 Academic Year

Date Submitted: August 30 2019

PROGRAM	INDICATOR	RESULT
BS Business	Total Placement Rate	92.3%
BS Marketing	Total Placement Rate	100%
BS International Business	Total Placement Rate	100%
BS Accounting	Total Placement Rate	95.5%
MBA (all concentrations)	Attrition and Retention	90%
MSA (all concentrations)	Attrition and Retention	92%
Dual MBA/MSA	Attrition and Retention	See Note

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Total Placement Rate	Total number of students responding to surveys that identify themselves as gainfully employed within 6 months of graduation or accepted to graduate school.